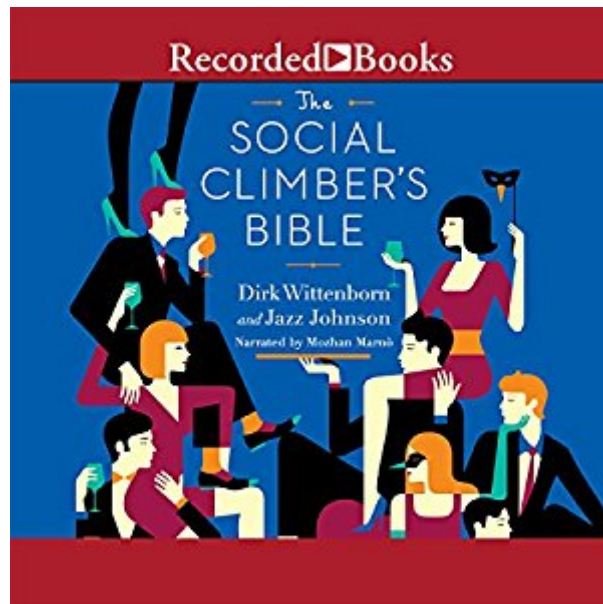


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# The Social Climber's Bible: A Book Of Manners, Practical Tips, And Spiritual Advice For The Upwardly Mobile



## Synopsis

Welcome fledging Social Climbers! Allow us to show you the way. Birds do it, bees do it, even educated fleas do it. So what's the big deal? You shouldn't be punished for wanting to improve your lot in life! This is America, after all. In the grand tradition of *True Prep* and *The Hipster Handbook*, *The Social Climber's Bible* will teach you everything you need to know to become a pro Mountaineer: The Art of Social Climbing at gallery openings, cocktail parties, and funerals Social Climbing as a family How to handle sex, dating, marriage, and love Your social climbing IQ and how to improve it How to spot a Big Fish, Whale, Turtle or Unicorn, and what they can do for you. Johnson & Johnson heiress Jazz Johnson is a lifelong insider in that rarefied world that fans of both *Downton Abbey* and *Gossip Girl* dream about. Raconteur Dirk Wittenborn is old enough to remember when sex was safe and cocaine wasn't addictive. In short, Jazz belongs to some of the most exclusive clubs in the world, whereas Dirk has been kicked out of them. Who better to guide you?

## Book Information

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## Customer Reviews

I don't know Dirk Wittenborn, and I haven't read any of his other books, but the wit and style of his writing in this book makes me eager to read more. I don't know Jazz Johnson well, but I know her well enough to greet her and chat briefly at cocktail parties or at hunt "teas" after a morning of fox-hunting. She's one of the finest amateur riders in the country (see her ride on YouTube). She's a Master of the Essex Fox Hounds, which celebrated the 100th anniversary of its founding last fall,

and it's a delight to watch her lead the first flight over coops and fences and walls. She's a hard-headed business woman who raises and sells heirloom turkeys, tries to run a farm in the black, raises and trains horses, designs and sells jewelry. In a designer gown at a ball, she looks gorgeous and completely in control. She comes from "old money" (her great-grandfather founded Johnson & Johnson), but she drives her kids to school in a minivan. Her brother made a famous documentary called "Born Rich" that made him Persona Non Grata in some circles (and this book may do the same for her). She's serious and responsible, hard-working and under pressure, yet approachable, beautiful, and fun. She doesn't boast or show off or put down people who are less advantaged. I mention these things about Ms. Johnson to show that she is a complex person, not a caricature. She and her Uncle Dirk have set themselves a difficult task that is similarly complex. There are wanna-be "Society" authors who would use a title like "The Social Climber's Bible" as a serious guide to sneaking up the social class ladder. (I know a man in his fifties who spent \$70,000 in The Hamptons two summers ago trying to entice an heiress who would pay his bills, but all he got was drunk.) Ms.

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